

THE MARTIN AGENCY
Student Workshop Application

Name:

Track (circle one): Media | Account Management | Copywriting | Art Direction | Strategic Planning

Age:

School Name:

Year of Graduation:

Email Address:

Address at School:

Permanent Address:

Home Phone Number:

Phone Number Where We Can Reach You:

Along with answering the attached questions, we ask that you please include a résumé with your application. Also, if you have samples of your writing or artwork to include, they would be of great help.

If you are accepted, will you need help finding a place to stay in Richmond?
Yes | No

If you live in Richmond, would you be willing to house an out-of-town participant?
Yes | No

Do you have a laptop computer that you would be able to use if accepted?
Yes | No

Will you have access to a car?
Yes | No

$$\square + \square - \square = \text{You}$$

You're a lawyer who specializes in defending clowns. What's on your car's vanity license plate?



Write a story using the following words as they appear.

roller skate

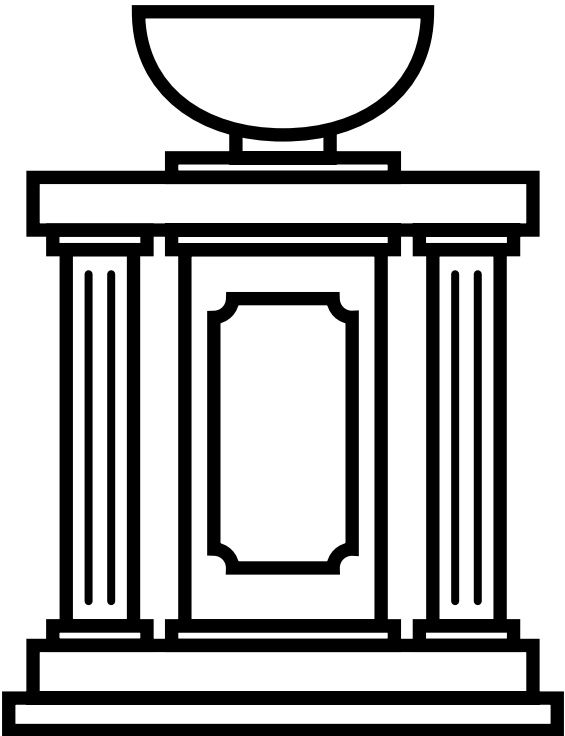
reception

Denver

coconut

(laughing)

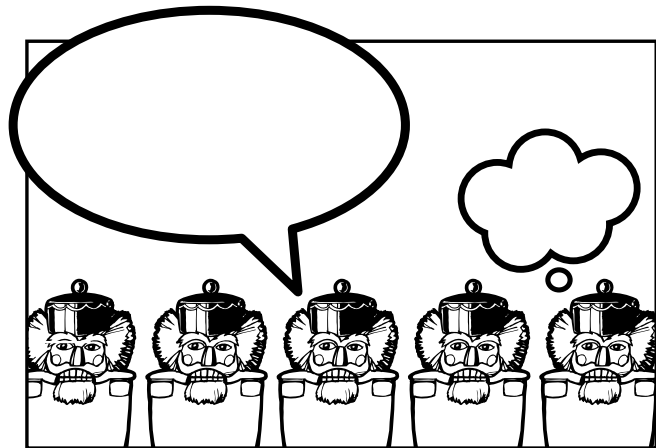
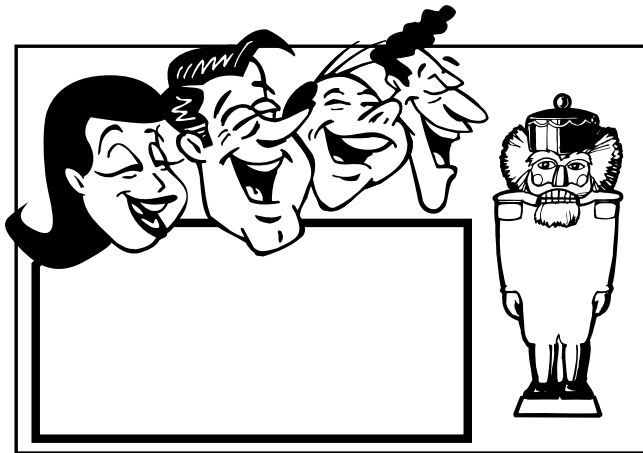
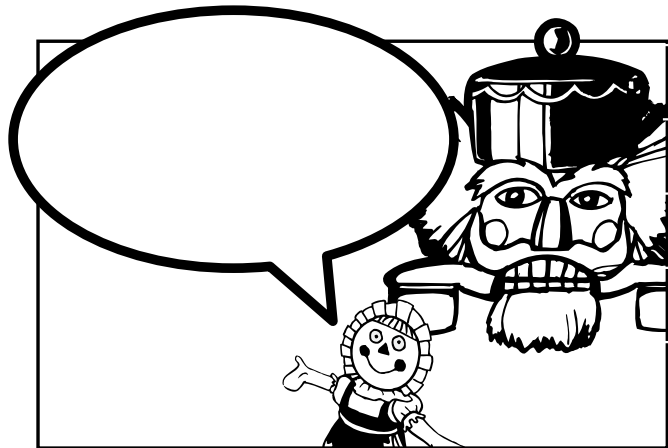
“Duck!”



You're going to be awarded a trophy for your life accomplishments. What is it for? Finish the drawing.

Why is a tomato a fruit?

Why is a tomato a vegetable?



Fill in the blanks.

Tell us about your favorite ad campaign. Now, create the next ad in the campaign. This can be a print ad, TV spot, product placement, interactive ad, etc. Feel free to attach additional paper.
